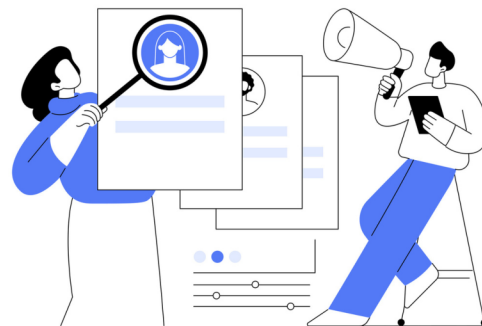




**BUILD.GROW.LEAD**

# Unlock your GTM Success



## WHO WE ARE?

Marketing experts with decades of experience helping B2B SaaS companies bring products to market with trusted, data-driven, modern Go-to-Market approaches.

## WHAT WE DO?

We help B2B SaaS companies drive unparalleled growth and customer engagement using hyper-targeted messaging, via the right channel and at the right time.



## INTEGRATED CAMPAIGNS

Plan, implement, and assess powerful multi-channel campaigns, delivering a unified customer experience.



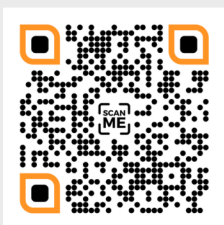
## TARGETED MESSAGING

Customer-centric growth starts with targeted, persona-based messaging for your SaaS products and solutions.



## CUSTOMER JOURNEYS

A centralized view of customers across all stages, from awareness through renewal and advocacy.



Book 1-hour FREE GTM Consultation Today!

<https://www.shiftleft.space/bookthehour>

# Tailored GTM solutions to drive growth and customer engagement

## Our Experience

druva

Google

Informatica



Matterport

RingCentral

salesforce

SAP

sugarcrm

1

GTM Strategy & execution: Maximize your revenue and drive growth with our comprehensive marketing solutions, tailored to your business needs

2

Value Proposition, Messaging & Positioning: Craft personalized product and solution messaging, competitive analysis and analyst relations.

3

Customer Journey Mapping: Personalize your campaigns, messaging, content and channels based on the customer journey maps.

4

Customer Intelligence: Outpace competition with customer and market intelligence including customer & market research, and win/loss analysis.

5

Hybrid & Product-Led Growth: Drive user adoption and growth with expert guidance on implementing a customer-first, product-led strategy.

6

Workshops & Coaching: Enable and train your internal teams via online and onsite workshops on the customer journey, GTM, Messaging and more.



Contact Us: Email: [info@shiftleft.space](mailto:info@shiftleft.space), Phone: +1.(650) 564-4823, [www.shiftleft.space](http://www.shiftleft.space)

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